- ► Neonatal costs do not differ between LNG and UPA and can thus be ignored.
- ▶ Unprotected sex does not occur after the administration of EC.

While a discussion of Assumption 1 is beyond the scope of this letter, we would like to address Assumptions 2–5 in more detail.

Assumption 2

No large study of pregnancy outcomes after exposure to UPA has been published to date. However, the action of UPA on the endometrium and myometrium could at least potentially affect placentation.

The muscle tone of the uterine isthmus is under the control of progesterone and estrogen.³ Early luteal phase administration of UPA could reduce the effect of progesterone on the myometrium and could result in a widening of the lower segment of the uterus and a subsequently increased risk of placenta previa.

It is not known if UPA exposure at implantation affects the process of trophobast invasion. It is, however, known that mifepristone administered in the early luteal phase affects the products of at least 28 genes that are likely to regulate implantation4 and possibly trophobast invasion. Deficient placentation could increase the risk of pre-eclampsia, intrauterine growth restriction, placental abruption, morbidly adherent placenta and premature delivery. While we accept that this assumption is not supported by strong evidence, it is likely that it will influence obstetrician behaviour (see below).

LNG may still be the most cost-effective oral emergency contraception method

It was with great interest that we read the economic analysis of Thomas *et al.*¹ We know now if several assumptions are made, oral emergency contraception (EC) with ulipristal acetate (UPA) is the cheapest option for the health service. The assumptions implicit to the analysis were:

- ► Meta-analysis of two underpowered randomised controlled trials (RCTs)² using slightly different drug regimes is an acceptable method to determine the effectiveness of UPA and levonorgestrel (LNG) in the real world.
- ► If pregnancy occurs following UPA exposure, outcomes are the same as for that observed in two RCTs following UPA or LNG exposure.
- ► Pregnancy following exposure to UPA will incur average costs.

Assumption 3

In the absence of reassuring data we expect that obstetricians will decide to offer more than just routine care to women who took a 'black triangle drug' that might cause placental problems. An additional visit here, an extra scan there – even in the absence of any pathology detected, costs would soon add up.

Assumption 4

No large study of pregnancy outcomes after exposure to UPA has been published so far. However, placental problems could be increased in pregnancies exposed to UPA at the time of implantation then it is possible that neonatal costs in UPA exposed pregnancies will wipe out any potential cost savings.

Assumption 5

Economic analysis is a commissioning tool that should inform decisions at population level. There is no evidence that better access to EC and increased

uptake of EC reduce pregnancy rates.⁵⁶ The most likely explanation for this is that EC does not prevent pregnancies from future unprotected sex. If EC does not affect pregnancy rates at population level then the more expensive but ultimately equally ineffective method cannot be more cost effective than a less expensive method.

Although we do not know if early luteal phase UPA exposure causes placental problems is it reasonable to assume that the obstetrician's response will be to 'err on the side of caution', an action that usually incurs a higher level of costs.

We believe that at least Assumptions 2–5 are currently not supported by published evidence and that it is currently far too early an economic analysis.

At present LNG should still be seen as the most cost effective oral EC method available. The real EC question is however not "should we use UPA or LNG" but how can we improve the acceptability and provision of emergency IUDs.

Rudger Pittrof, MSc, MRCOG

 ${\it Consultant, Enfield\ Community\ Services,\ RASH, London,\ UK; rudiger.pittrof@enfield.nhs.uk}$

Ulrike Sauer, DRCOG

Enfield Community Services, RASH, London, UK; ulrike.sauer@enfield.nhs.uk

Palwasha Ikram, MBBS

Enfield Community Services, RASH, London, UK; Palwasha.lkram@enfield.nhs.uk

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