Reviewing the literature: adopting a systematic approach

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Introduction

Review articles are often commissioned or submitted for publication in the Journal of Family Planning and Reproductive Health Care. Review papers summarise current knowledge and often attempt to reconcile conflicting scientific results from individual primary studies. As such, they are an essential resource for busy practitioners and researchers who struggle to keep up with the accumulating, ever-increasing body of evidence. However, many review manuscripts submitted to the Journal are based upon expert opinion rather than objective, systematic appraisal of the literature. The aim of this paper is to highlight the strength of a systematic review approach to reviewing the literature over traditional narrative reviews. In addition, this paper also makes the distinction between systematic reviews and meta-analysis. Regardless of the research question, practitioners should adopt a systematic approach to literature searching, critical appraisal and interpretation of data from primary studies. This paper outlines the crucial steps for consideration and acts as a guide for practitioners conducting reviews in family planning and reproductive health. These criteria may be considered specific to reviews of therapeutic interventions adopting a randomised controlled trial (RCT) design. However, this standard approach can be adopted and modified for reviews addressing different questions and/or study designs, e.g. evaluation of observational studies, diagnostic and screening tests or prognostic variables. Additionally, the criteria outlined in this paper should enable Journal readers to develop a critical approach to reading published systematic reviews.

What is a systematic review?

A systematic review is a critical synthesis of research evidence, which involves analysis of all available and relevant evidence in a systematic, objective and robust manner. A formal, rigorous methodological process is followed (Figure 1). This includes clarification of the research question, identification of eligible literature using electronic bibliographic databases and other information sources, assessment of study quality, data extraction, summarising and interpretation of results. A common misconception is that systematic reviews can only be conducted on RCTs. Systematic review methodology can be adapted to address a wide range of questions and the study design of the included studies will be dictated by the research question.

In the 1970s, Archie Cochrane highlighted the lack of critical summaries for use by health care professionals involved in decision making. This led to the development of the Cochrane Collaboration, an international network of health care professionals who prepare and update systematic reviews. Many other research groups and organisations conduct and produce systematic reviews (e.g. National Health Service Centre for Reviews and Dissemination (NHS CRD), National Institute for Clinical Excellence (NICE)). Systematic reviews use objective, explicit and transparent methods, which allow the reader to follow how conclusions were reached. They may indicate that further primary research is required in areas where no evidence exists or if current evidence is inconclusive. Findings from systematic reviews are used to inform health care policy decisions and practice-based recommendations based on available evidence.

Terminology: systematic review and meta-analysis

A systematic review may or may not incorporate a meta-analysis, depending upon whether statistical ‘pooling’ of results is appropriate or feasible. Meta-analysis is a quantitative method for combining the results of several independent studies that measure the same outcome so that an overall summary statistic can be calculated. Therefore, the term systematic review is not synonymous with the term meta-analysis. Whereas a systematic review may provide an overview of whether an intervention works, a systematic review with meta-analysis would provide an estimate of the magnitude of effect for that particular
intervention. Another common misconception is that systematic reviews must include a meta-analysis. In fact, it
cannot always be appropriate, and may be misleading, to
numerically combine studies in a meta-analysis. Furthermore, the application of a meta-analysis does not
necessarily mean that a systematic review has been
carried out.

What is wrong with narrative reviews?

Traditional narrative reviews can be an unreliable source of
information and be subject to error and bias (systematic
error). Narrative reviews often fail to identify, include or
appraise all available evidence or specify the process by
which judgements, conclusions and recommendations are
made. Conclusions drawn from a given body of evidence
may be more associated with the expertise or influenced by
personal opinion of the reviewer than with the available
data. It is possible to selectively find evidence to support
your own argument and prejudices. For example, experts
invited to write narrative reviews on the same topic often
come to opposing conclusions.

Conducting a systematic review

Defining your research question

A crucial step in any review is to clearly define the question
to be addressed. Does your question relate to assessment of
treatment, diagnosis, risk or prognosis? Which particular
patient groups or settings are you interested in? Which
interventions and/or comparisons are of interest?
Consideration of these simple steps when formulating your
review question will help focus your aims and objectives.

The ‘PICO’ (Population, Intervention, Control, Outcome)
framework, widely used in evidence-based medicine, may
help focus your research question, particularly when
appraising therapeutic interventions. Crilly and Foy
recently outlined the key components for an evidence-
based approach to answering clinical questions.

Writing a short ‘protocol’ or summary plan of the
process for your review can also keep you focused. Once
you have considered the key components of your research
question, think of appropriate sources of information to
answer your question. Which electronic bibliographic
databases are relevant for your topic? What types of studies
are you interested in (e.g. RCTs, cohort or case-control
studies)? Searching for controlled clinical trials in a
systematic review of the prevalence of chlamydia would
clearly be inappropriate. This is an epidemiological
question and would require data from cross-sectional or
cohort studies from different populations and settings. You
should bear in mind hierarchies of evidence, whereby
experimental studies are more rigorous and less subject to
bias and confounding than observational study designs.
Observational studies have been shown to produce strong,
but biased, estimates of effect and the strength of
association can vary across study design and
methodological quality.

Literature searching

A systematic literature review aims to consider all available
and eligible evidence; therefore, finding all the evidence is
a key component of conducting a comprehensive literature
review. Consider which electronic bibliographic databases
are most relevant to your clinical topic. The two major
biomedical bibliographic databases are MEDLINE and
EMBASE. In addition, the Cochrane Library comprises
multiple databases, including registers of controlled
clinical trials and databases of completed and ongoing
systematic reviews. This is often a useful place to begin
your search to identify whether a systematic review has
been already conducted or is currently underway. Another

database relevant to family planning and reproductive
health is Population Information Online (POPLINE). Table
1 lists those electronic bibliographic databases specific to
health-related literature.

Electronic bibliographic databases hold vast amounts of
literature, and a basic knowledge of Boolean operators
(and/or/not) and other techniques can enhance your ability
to retrieve relevant citations. Greenhalgh provides a useful
overview of medical subject headings (MesH) and how to
increase the sensitivity of a MEDLINE search. It is well
deserved undergoing a training session with an experienced
medical librarian for tips on advanced retrieval features and
professional advice on controlled versus free-text
vocabulary. Consider other sources of information, e.g.
grey literature (conference proceedings, government/
technical reports), reference checking, contact with authors
of primary studies and hand-searching of key journals.

When reading methodology sections of published
systematic reviews think about whether authors have accessed all relevant information sources and which
languages and time periods have been included.

Assessment of methodological quality and summary of
findings

Once a comprehensive literature search has been conducted and
articles have been retrieved and assessed for inclusion
eligibility, the next stage is to critically appraise the articles
to assess methodological quality. In addition, information
should be extracted from each article in a standard manner
to allow findings to be summarised and for inclusion in a
meta-analysis if appropriate. Not all research has been
carried out to the same rigour so it is important to include
only valid research in the review. Are there major flaws in
the research that comprise the bottom line finding? For
example, a cohort study with large losses to follow-up will
compromise the validity of findings. Similarly, a clinical
trial comparing two sterilisation techniques that did not
adopt random allocation or ensure adequate concealment of
the allocation sequence is likely to be subject to selection
bias. External validity relates to generalisability, or the

<p>| Table 1 Sample of electronic bibliographic databases specific to health care |
|-----------------------------|-------------------------------------------------------------|</p>
<table>
<thead>
<tr>
<th>Bibliographic database</th>
<th>Topics covered (website address)</th>
</tr>
</thead>
<tbody>
<tr>
<td>MEDLINE, EMBASE</td>
<td>Medicine, nursing, dentistry, toxicology, pharmacology and health care delivery</td>
</tr>
<tr>
<td>The Cochrane Library</td>
<td>Incorporates multiple databases. Covers evidence of effectiveness of health care interventions</td>
</tr>
<tr>
<td>Science Citation Library</td>
<td>Medicine, science and technology</td>
</tr>
<tr>
<td>Cumulative Index to Nursing and Allied Health (CINAHL)</td>
<td>Nursing, consumer health, complementary medicine, professions allied to health</td>
</tr>
<tr>
<td>PschLIT</td>
<td>Psychology, psychiatry and neuroscience literature</td>
</tr>
<tr>
<td>CANCERLIT</td>
<td>Produced by National Cancer Institute (<a href="http://www.cancer.gov/cancer_information/cancer_literature/">http://www.cancer.gov/cancer_information/cancer_literature/</a>)</td>
</tr>
<tr>
<td>Health Economics Evaluation Database (HEED)</td>
<td>Health economics literature (<a href="http://www.ohc-heid.com/">http://www.ohc-heid.com/</a>)</td>
</tr>
<tr>
<td>Allied and Complementary Medicine (AMED)</td>
<td>Also covers occupational therapy, physiotherapy, palliative care and rehabilitation</td>
</tr>
<tr>
<td>Population information online (POPLINE)</td>
<td>Reproductive health, family planning developing country literature (<a href="http://jhubccp.org/POPinform/basic.html">http://jhubccp.org/POPinform/basic.html</a>)</td>
</tr>
</tbody>
</table>

Website addresses are given for those databases that do not require a
password. NHS employees can obtain a generic password for multiple
bibliographic databases by registering with Athens via the National
Electronic Library for Health (http://www.nelh.nhs.uk) or the NHS
Scotland e-library (http://www.elib.scot.nhs.uk).

Crilly and Foy highlighted that a study can be included in a systematic
review if it is not methodologically sound, but if its results are
compromised, the intervention can still be effective.

Another common misconception is that a systematic review
necessarily means that a systematic review has been
carried out. A systematic literature review aims to consider all
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extent to which results from a study can be generalised to other patients or populations. Consider a UK-wide representative survey undertaken to estimate chlamydia screening in genitourinary clinics; if a non-random sample of clinics are surveyed, results may be biased and not representative of the UK situation.

Data extraction from included studies
Details regarding the individual studies in the review should be available to journal readers. This will increase the objectivity of the review and allow readers to assess whether the review’s conclusions are justified by the evidence available. A data abstraction form increases the exact content of the evidence summary will depend on the summarising the evidence is provided in Table 2. The exact rate, morbidity, mortality, quality of life, cost). Guidance to status), co-morbidity and outcomes of interest (prevalence characteristics (age, sex, socio-economic status, smoking status), co-morbidity outcomes of interest (prevalence rate, morbidity, mortality, quality of life, cost). Guidance to summarising the evidence is provided in Table 2. The exact content of the evidence summary will depend on the question and study design adopted. A recent review of therapeutic acupuncture for gynaecological conditions included a table of data from individual studies. Results of systematic reviews are often presented by outcome(s) or study quality, with greater weight given to results from rigorous, well-conducted studies.

When multiple studies address the same question, the results can be numerically combined to provide an overall answer or pooled value. A recent systematic review by Kuyoh et al. compared the efficacy of diaphragms and vaginal sponges as contraceptives, with pregnancy rates and discontinuation rates as primary outcome measures. The authors presented results from two RCTs separately and calculated an overall result (odds ratio) for discontinuation rate at 12 months, concluding that sponge contraceptives are less effective than diaphragms at preventing pregnancy.

However, it may not always be appropriate to statistically pool results from individual studies, therefore meta-analysis should only be conducted when it is meaningful to do so. Many systematic reviews within public health, social sciences and education summarise results of primary studies using a qualitative (narrative) approach. It is always appropriate to systematically review a body of data, but may be misleading to numerically combine results. This is particularly so for data from systematic reviews of observational studies.

Table 2 Example of evidence summary for included studies

<table>
<thead>
<tr>
<th>Study ID</th>
<th>Study design</th>
<th>Sample size</th>
<th>Setting</th>
<th>Intervention, exposure or diagnostic test</th>
<th>Comparison</th>
<th>Outcome(s)</th>
<th>Results</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Author, year, country</td>
<td>e.g. RCT, controlled clinical trial, cohort, cross-sectional survey</td>
<td>Number of subjects</td>
<td>Description of setting and included subjects, e.g. age, socio-economic status, smokers</td>
<td>e.g. Drug or service delivery</td>
<td>Where appropriate, e.g. placebo or comparative drug or gold standard for diagnostic test</td>
<td>e.g. Morbidity, mortality, prevalence</td>
<td>e.g. Number (%) in each group with outcome of interest. Mean in each group with outcome of interest sensitivity and specificity</td>
<td>Conduct of study. Follow-up. Extent to which bias minimised. E.g. If comparison of therapies, were subjects randomised?</td>
</tr>
<tr>
<td>Comparison of IUDs for EC D’Souza (2003)</td>
<td>RCT</td>
<td>175 women in total</td>
<td>NHS contraception service in central London. 78% of women nulliparas, 15% previously used an IUD, 66% aged under 25 years</td>
<td>GyneFix®</td>
<td>Gyne-T380F®</td>
<td>Pain during insertion (VAS)</td>
<td>Greater pain in GyneFix®group. 57 vs 48 (VAS). Difference in means = 9, 95% CI 2, 16 (p=0.013)</td>
<td>Follow-up in 98% of women. Women unaware of type of IUD inserted until end of follow-up. Anticipated insertion pain was significantly greater in GyneFix® group, however difference likely to be due to chance. Age distribution may not be representative of population seeking EC</td>
</tr>
<tr>
<td>Access to EC from GUM Dale (2000)</td>
<td>Cross-sectional postal survey</td>
<td>33 GUM clinics in former North Thames region</td>
<td>Not applicable</td>
<td>Provision of EC services</td>
<td>Provision of IUD EC</td>
<td>25/25 (100%)</td>
<td>8/25 (32%)</td>
<td>76% response rate. Generalisability of findings to other areas of UK must be considered. Imprecision in estimates due to small sample</td>
</tr>
</tbody>
</table>

CI, confidence interval; EC, emergency contraception; GUM, genitourinary medicine; IUD, intrauterine device; RCT, randomised controlled trial; VAS, visual analogue scale, where 0 represents no pain at all and 100 the worst pain imaginable.
review and their application in identifying current knowledge in family planning to facilitate practice. The systematic review overcomes much of the subjectivity of traditional narrative reviews by using an objective approach to reduce bias. The key stages in conducting a review outlined above should be considered, namely: comprehensive identification of relevant literature, explicit inclusion criteria, critical assessment of included studies, summarising data in an informative manner and interpretation of findings.

It is recommended that reviews be as systematic as is practical but there is often a trade-off to be considered between time and cost of conducting a review against resulting quality. Busy practitioners may not have the time or resources to conduct systematic reviews to the standards recommended by the Cochrane Collaboration or the NHS CRD. In practice, reviews span from subjective essays based upon personal opinion to 'Cochrane-style' systematic reviews. Nevertheless, we hope this paper emphasises the need for methodological rigour when literature reviewing and encourages practitioners to move along the continuum away from personal opinion towards objective, systematic reviews.

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References