Catholics for Choice was founded in 1973 to serve as a voice for Catholics who believe that the Catholic tradition supports women’s and men’s moral and legal right to follow their consciences in matters of sexuality and reproductive health.

We promote public policies that advance sexual and reproductive health ethics from a values-based perspective, drawing on the Catholic social justice tradition and respect for the reproductive health care decisions made – in good conscience – by men and women around the world.

We aim to bring to legislators, media, academics, grassroots organisations and ordinary individuals a balanced viewpoint about Catholic teaching on issues related to contraception and abortion.

WHO ARE YOU?

Catholics for Choice sparks dialogue through public education, both domestically and internationally. For example, our Condoms4Life campaign is a worldwide public education effort to raise awareness about the effect of the bishops’ ban on condoms. The campaign was launched on World AIDS Day 2001 with the display of billboards in stations and newspaper advertisements saying, “Banning Condoms Kills”. The advertisements appeared initially in the USA, Mexico, the Philippines, South Africa, Kenya, Chile and Zimbabwe, in an effort to challenge the Vatican’s lobbying against the availability and access to condoms in areas of the world most at risk.

Another recent advertisement, “What Catholics Believe About Birth Control”, highlighted that the majority of Catholics support birth control methods banned by the Vatican – in fact, sexually active Catholic women are just as likely to have used some form of contraception banned by the Vatican as women in the general population (99%).

WHERE DO YOU WORK?

Catholics for Choice was begun by Joan Harriman, Patricia Fogarty McQuillan and Meta Mulcahy to be a voice for ordinary Catholics on sexual and reproductive health issues. These women were joined by feminist theologians Joseph O’Rourke and Rosemary Radford Redford, who worked to raise awareness of the traditional Catholic teaching that individual conscience is the final arbiter in moral decision-making.

This approach radically challenged assertions being made by the Catholic hierarchy at the time. Back in 1973, a fierce battle raged over the legalising of abortion services in the USA, and the hierarchy lobbied vigorously to stop that legalisation. Our founders fought to advance the idea that a country’s laws should not adhere to the religious and political hierarchies’ definitions, and that legislators understand the Catholic ‘church’ is not an institution but is made up of individual members who should and do follow their conscience.

HOW DO YOU WORK?

Catholics for Choice believes that documentaries are an important tool for raising awareness about reproductive rights and choice. For example, our Condoms4Life campaign is a worldwide public education effort to raise awareness about the effect of the bishops’ ban on condoms. The campaign was launched on World AIDS Day 2001 with the display of billboards in stations and newspaper advertisements saying, “Banning Condoms Kills”. The advertisements appeared initially in the USA, Mexico, the Philippines, South Africa, Kenya, Chile and Zimbabwe, in an effort to challenge the Vatican’s lobbying against the availability and access to condoms in areas of the world most at risk.

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DO YOU MEET RESISTANCE?

Yes. In 2011, Condoms4Life brought the message to the pilgrims of World Youth Day and the people of Madrid, despite municipal authorities’ efforts to ban an advertisement intended for buses and bus shelters. This censorship of the Condoms4Life campaign attracted worldwide media attention. Through nightly projections on city buildings, as well as
posters and stickers distributed throughout the city, the life-giving message of Condoms4Life reached visitors and residents. In particular, youth advocates thanked Pope Benedict for his 2010 acknowledgement that condoms save lives.

**WHAT WAS YOUR MOST RECENT CAMPAIGN?**

Another example of our advertisements appeared in the *International New York Times* in 2014, in advance of President Obama’s visit to the Vatican to meet with Pope Francis. We ran an advertisement in the form of an open letter asking the president to consider the words of former President John F Kennedy:

> “I believe in an America that is officially neither Catholic, Protestant nor Jewish; where no public official either requests or accepts instructions on public policy from any ecclesiastical source; where no religious body seeks to impose its will directly or indirectly upon the general populace or the public acts of its officials....”

We wanted to remind President Obama that the Vatican’s rules on sex and sexuality, reproductive health and family life still do not reflect the real lives of lay Catholics.

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**FURTHER INFORMATION**

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**Editor’s note** This article is one in a series of occasional articles on key health organisations worldwide. The Journal would be pleased to hear from other organisations, particularly those based outside the UK, which would like to be similarly profiled.

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**LETTERS TO THE EDITOR**

Letters to the Editor are welcome and generally should not exceed 600 words or cite more than five references. For comments on material published in the most recent issue of the Journal, correspondence should be received within 4 weeks of dispatch of that Journal to be in time for inclusion in the next issue. When submitting letters correspondents should include their job title(s) and their work affiliation(s)/contact addresses. A statement on competing interests should also be submitted for all letters. Letters may be submitted to the Journal Editor or to the Journal Editorial Office (details on the Editorial Board page).