Partnering with patients: how did you involve patients in your research?

Sandy Goldbeck-Wood,1,2 Toni Belfield3

With this journal issue, we are introducing a new requirement for authors of original research papers to tell us how they have involved patients, or service users, in the conception, design, conduct and interpretation of their research. We are doing this because we think it will help us publish better papers – meaning papers better able to improve clinical outcomes and because we think it is the right thing to do. Involving patients in research is a step towards reducing bias and waste in research1 as well as the kind of injustice which arises when the views of relevant stakeholders are discounted or downgraded.2 We are not the first to take such an initiative – the BMJ has led the way with its Patient Partnership Strategy, a serious attempt to integrate patient perspectives into how we work and think in healthcare.3

Although patient-centredness is a core element in the mission of healthcare, paternalism has traditionally denied patients and the public influence in actually shaping services, or defining their value.4 Yet without the benefit of patient expertise, it is too easy for professionals to focus on key technical endpoints, such as increasing long-acting reversible contraception uptake, while overlooking other outcomes which patients value, such as autonomy, or those considered an unacceptable ‘treatment burden’, such as side effects affecting sexual or social function.

Many organisations across healthcare now recognise the need for change, and are developing their own patient partnership initiatives.5–6 Last month, Organisation for Economic Co-operation and Development (OECD) health ministers committed to use patient reported indicators - so called Patient Reported Experience Measures (PREMs) and Patient Reported Outcome Measures (PROMs) – to compare health system performance.7 8 Within research, organisations such as National Institute for Health Research (NIHR) and Patient-Centered Outcomes Research Institute (PCORI) are developing their own patient partnership initiatives,9–9, aimed at integrating patients as generators of research questions and relevant outcomes, as co-applicants on grants, critics of research methods, members of trial management and steering groups, and contributors to data analysis and written and oral dissemination of research results.

In developing our own thinking on this topic, we are especially indebted for inspiration and support to BMJ Patient Editor, Rosamund Snow, whose sudden death in February 2017 shocked and saddened us greatly. Her obituary on p.170,10 abridged from the BMJ11 and published with their kind permission, shows how effectively she has helped editors and authors to understand “what patient involvement really means”.

Insisting on greater transparency at the point of publication about patient involvement in research is a step Rosamund firmly advocated. Its aim is to reduce bias in what we publish, thereby improving its quality and relevance. But as well as reducing scientific bias, it is aimed at correcting an equally important kind of injustice – the kind which arises when the legitimate testimony of the most relevant stakeholders is discounted or downgraded and their status as ‘knowers’ denied – the kind which has been termed epistemic injustice.2

So to our future authors, we want to say thank you for joining us to deepen our own partnership with patients and service users. We know that the filling out of a single form will not change much on its own. We understand that including patients means much more
than that, is hard to do well, and is fraught with the risk of tokenism, dilettantism, and the impossibility of achieving representativeness. But we do not want difficulty to be our excuse for doing nothing, and we hope that the journal’s new requirements regarding patient involvement will help us think in new ways. Because, in Rosamund Snow’s words: “patients can see things in research that clinicians can’t, because we think to look in new places”.

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